

NCPW 2005

Public Service Messages for Media

(For use between February 6 and 12, 2005)

Concerned about identity theft? This is National Consumer Protection Week. You can find out how to minimize your risk of identity theft at www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio station.)

Want to protect yourself from identity theft, but don't know how? This is National Consumer Protection Week. For tips on protecting your personal information, visit www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio station.)

This is National Consumer Protection Week. Learn how to minimize your risk of identity theft at www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio station.)

Have you received bills for products you didn't buy or credit cards you never applied for? This is National Consumer Protection Week. Learn to spot the signs of identity theft and how to protect yourself at www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio station.)

When's the last time you checked *your* credit report? Has any of your regular mail gone missing? This is National Consumer Protection Week. Know the signs of identity theft and if you're a victim, find out what to do next. Visit www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio/newspaper.) **[41 words]**

A scam called "phishing" uses spam or pop-up messages to trick you into disclosing your credit card numbers or other sensitive information to capture your identity. This is National Consumer Protection Week. Learn what to do next if your identity is stolen. Visit www.consumer.gov/ncpw. This message is from the Federal Trade Commission and (your radio station.)